

WP5 – Mutual Learning Activities with Policymakers

The SiforAGE project, within the Work Package 5, has to organize “mutual learning activities with policymakers”. After the meeting in Donostia, the 6th Siforage General Assembly, the Portuguese partner – Santa Casa da Misericórdia de Lisboa, was responsible for the organization of the Mutual Learning venue in Portugal.

Regarding the feedback from Torino, the outcome from the MLS held in Turim, and the WP5 brainstorm held in Donostia, SCML assumed the following planning:

- I. Following the discussed idea on coming up with a more proficient title for the session, we chose: **SiforAGE Knowledge Exchange**.
- II. On the sent invitation we dedicated a small left column with a brief description about the MLP in order to introduce the participants to the core of the session.
- III. Due to the already spoken differences on being able to reach policymakers with the same success in different countries, and *according to the agreement of the entire partnership a “policymaker” is a person with power to influence or determine policies and practices at an international, national, regional, or local level*, SCML hosted:
 - a) Policymakers from two different municipalities: Municipality of Lisbon and Municipality of Sobral;
 - b) Social Care and Health Institutions;
 - c) Companies from the private sector.
- IV. SCML did not focus the session only in the platform. We decided to integrate the MLP with to other two activities. There was a small presentation about SiforAGE project and accomplished tasks so far, followed by a discussion panel about “ageing on the cities political agenda”. The main objective was to involve and include actively all the participants in the same theme in order to discuss the impact of political and institutional decisions (or lack of it) in the senior population. The MLP was presented after the panel to the same audience.
Note: One of the speakers on the panel discussion was the Lisbon Councilor for Social Affairs.
- V. The MLS lasted one entire morning. 9h30 – 13h00
- VI. 52 invitations – 40 confirmation – 31 attendances.

Main conclusions:

- Focusing the MLS merely on the platform it is clearly not enough. It is a very good idea to involve other activities such as a small debate or discussion;
- Some of the participants may not know SiforAGE project. One should dedicate some time to frame the WP5 created platform to policymakers: Why? How?
- Try to demonstrate a user access and navigation through the platform.
- Emphasize the material and content issue. Transmit that the MLP it's a strong online tool, especially for those who seek info about ageing, and look to change some opinions about the theme.

User feedback:

- After a while it is user friendly;
- Still very low amount of documentation;
- Poor translation that can constrain the effective use of the MLP;
- The MLP should be accessible to general public;
- There should be a much stronger and considerable investment on the platform image.

Invitation:

SiforAGE KNOWLEDGE EXCHANGE

A Santa Casa da Misericórdia de Lisboa (SCML) é um dos parceiros do projecto europeu SiforAGE (Inovação Social para o Envelhecimento Ativo e Saudável: www.siforage.eu), que visa contribuir para a inovação no domínio das políticas de envelhecimento.

É extremamente importante, envolver os principais decisores, agentes e investigadores como protagonistas e beneficiários deste projeto, de forma a alcançar as metas de melhoria e desenvolvimento, propostas pelo programa Horizonte 2020.

No âmbito do projeto SiforAGE a SCML está a organizar em Lisboa o evento: *SiforAGE Knowledge Exchange* reservado a um público selecionado, com dois momentos essenciais:

1. Painel de discussão

"O envelhecimento na agenda política das cidades"

2. Apresentação da plataforma online

"Mutual Learning Platform" (MLP)*

A sua presença e participação neste evento serão fundamentais para o enriquecimento da discussão sobre o tema e dinamização da MLP.

* Plataforma criada no âmbito do SiforAGE, pelo parceiro italiano da Câmara Municipal de Turim. É uma ferramenta online, aberta a contribuições de aiores de toda a Europa, para a troca de conhecimento, experiência, informação e *skills* para a área do envelhecimento.

SANTA CASA

Misericórdia de Lisboa. Por boas causas.

Temos o prazer de convidá-lo (a), a participar no evento:

SiforAGE Knowledge Exchange

Dia: 26 de Junho de 2015 – Sexta-Feira.
Horário: 9h30 a 12h30.
Local: Espaço Santa Casa.
Morada: Campo Santa Clara, nº 160 - Loja.

Agradecemos a sua confirmação até o dia 18 de Junho de 2015, para os seguintes contactos:

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Muito obrigado pela sua disponibilidade e valiosa colaboração.



Description about the MLP after the panel discussion.

Photos of the venue:

